



SUSTAINABILITY AT THE PRIME ENERGIZE

The PR1ME
Energize
Algarve



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In the times we live in, when many people wish to reduce their ecological footprint and contribute to a more sustainable world, we have also chosen to join this movement.

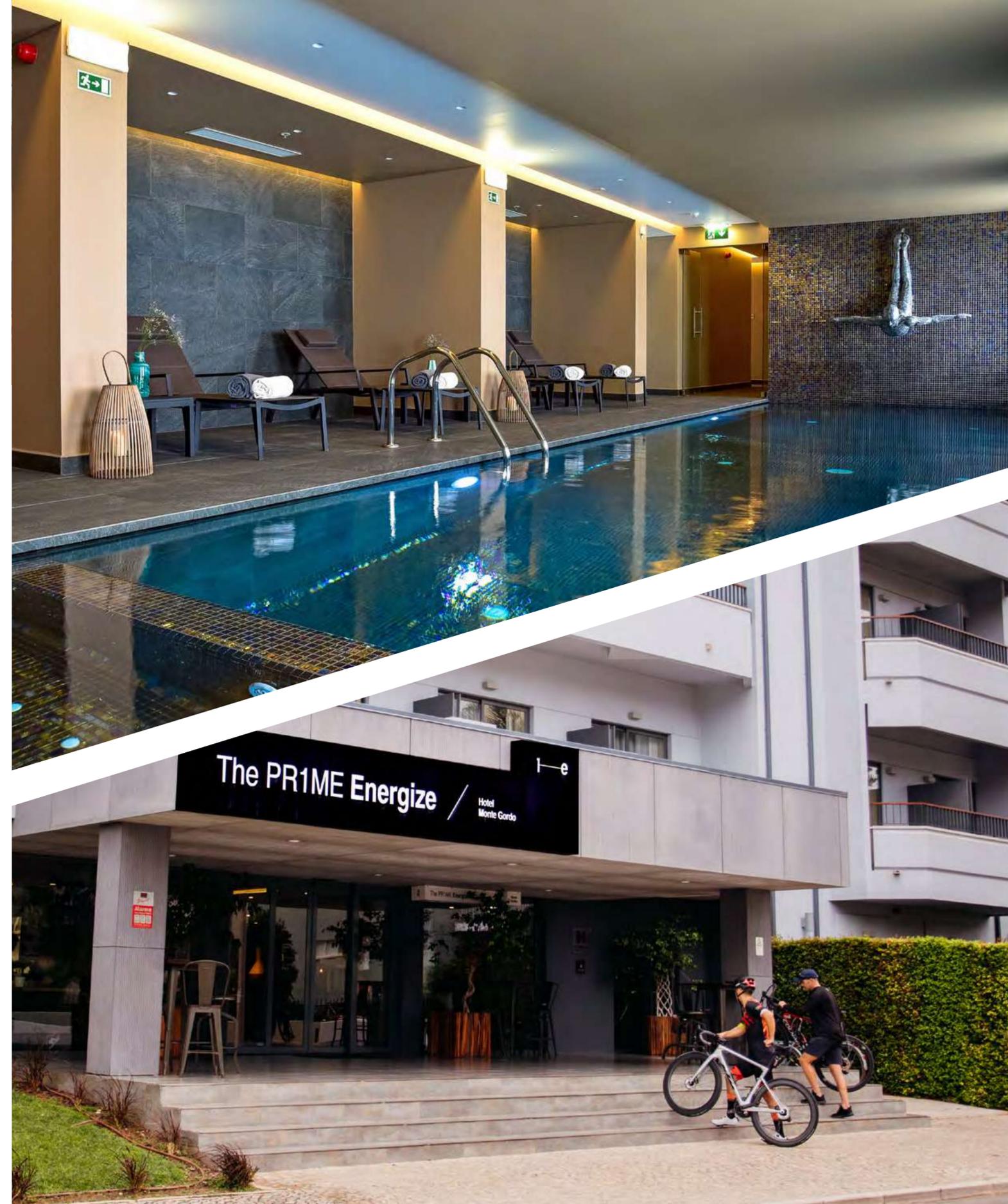
A movement of people who believe in more sustainable tourism, in hotels filled with natural light, comfortable and simple environments, who seek to experience the destination authentically and involve local communities in that experience, who choose to buy from local producers and consume natural foods that are in season.

VISION

The Prime Energize offers an experience designed for enthusiasts of sport and active living. Guests have access to a calendar of sports activities included in the accommodation rate. The offer is complemented by balanced meals and a SPA proposal, prioritising, above all, the pursuit of well-being and a healthy lifestyle.

The hotel also features a Bike Center, where guests have access to electric and mountain bikes available for rental (with three trails of different levels of difficulty that follow paths through nature, offering diverse landscapes of mountains and sea, where the air is purer and the views are wide and open).

You will also find a space to store bicycles and a small workshop for simple repairs.

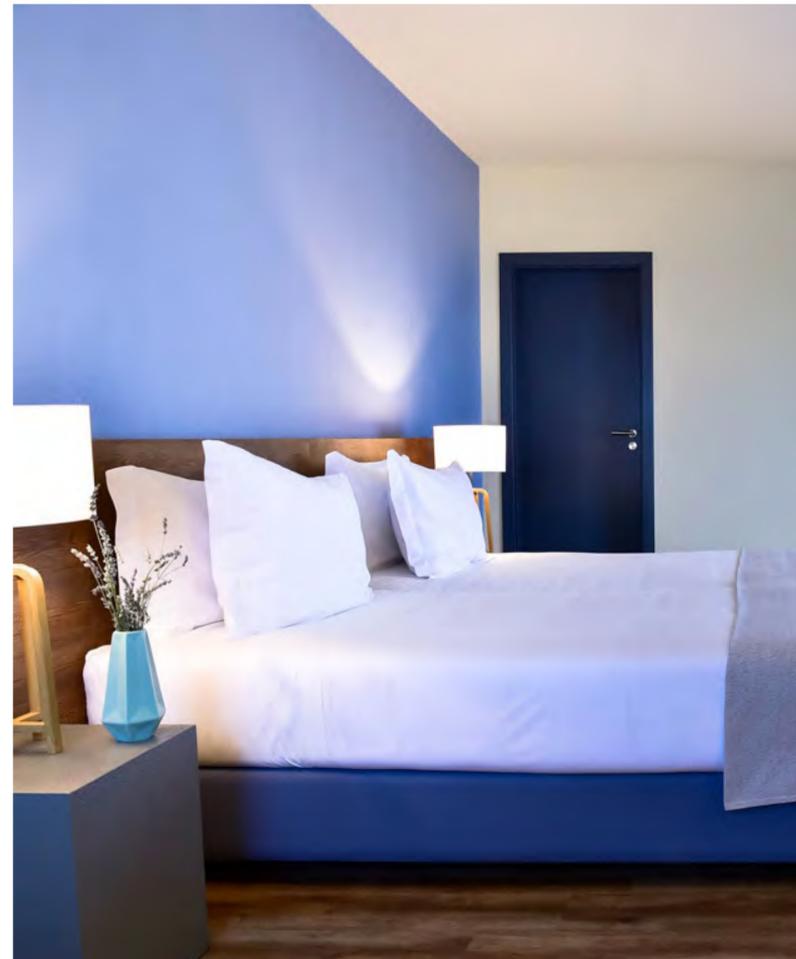


VALUES

The core principles of this brand:



#BEACTIVE



#SLEEPWELL



#EATGOOD



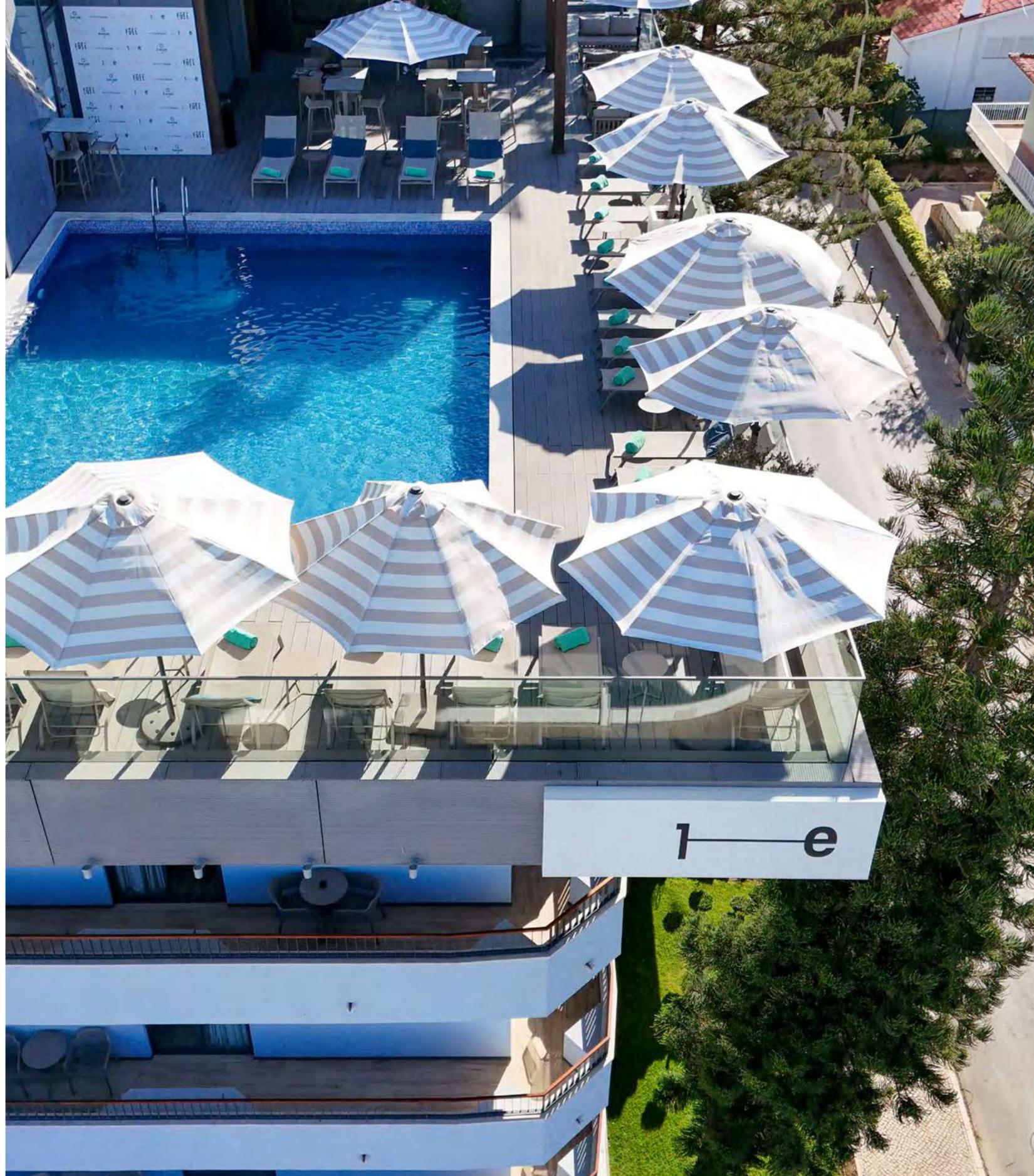
#EXPERIENCEMORE

SUSTAINABILITY

The Building

The building results from the renovation of an 1980s structure, carried out by the architecture studio Saraiva + Associados.

Natural elements and neutral tones play a key role in the interior design, created by designer Nini Andrade Silva, who drew inspiration from the dunes and cliffs of the Algarve to create a space that invites rest and relaxation.





- Use of renewable energy through solar panels for water heating;
- Use of timers in electrical panels to control lighting;
- HVAC system with air renewal;
- HVAC system with temperature control to prevent excessive electricity consumption;
- Indoor swimming pool with salt treatment;
- Automatic key-card system that switches off lighting and electrical appliances when guests leave the room.

Operations

- During periods of lower occupancy, certain hotel floors are closed so that electrical and ventilation systems can be switched off;
- Collection of used cooking oils carried out in accordance with current legislation;
- Guest awareness regarding the reduction of towel and bed linen changes through informational cards placed in the rooms;
- Use of family-size amenity bottles to reduce plastic consumption;

- Waste separation for recycling;
- Reduced use of paper, prioritising online information available on the website, hotel app and social media;
- Ongoing process towards the complete elimination of plastic use;
- Gradual transition to low energy consumption light bulbs.

Community

- Support for projects and initiatives from local social solidarity institutions – donation campaigns of goods and services;
- Support for projects and initiatives from local social and sports institutions and associations – sponsorship and promotion of sporting events;
- Preference for local suppliers, such as Algarve oranges, Castro Marim salt, olive oil, potatoes, among many other products.



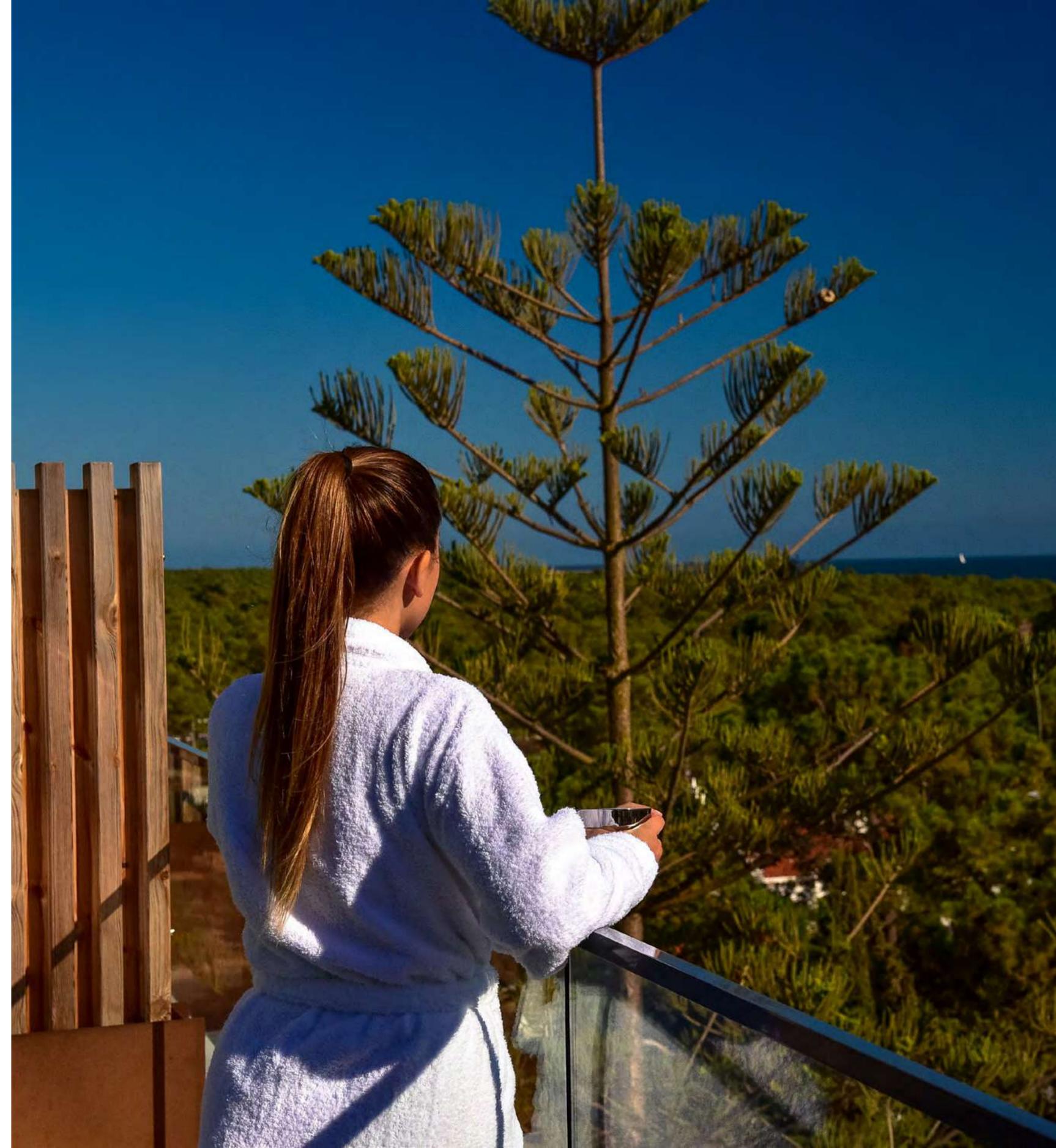
Photo: Centro Desportivo VRSA



Biosphere Certification

The Prime Energize is proud to hold the **Biosphere certification**, which recognises us as a sustainable hotel in terms of environmental responsibility and social practices.

Discover the Biosphere **manifesto**.



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